

Just take one look at the pictures in this brochure and you'll see that CCM is back in its favourite place - leading the field in the design and manufacture of off-road and on-road motorcycles.

What you can't see is the enormous smile that these riders and indeed every single person who has ridden the new CCM 404 have on their mud splattered faces.

This all new machine - whether in the Dual Sport guise or the stripped down, ready-to-race Enduro model is quite simply the best all round package in this class, whether you're a committed competitor, a weekend adrenaline junkie or a daily commuter.

But then, what do you expect when you take the most reliable and proven 400cc engine available and combine it with our legendary hand built frame designed by a team with unrivalled trail and Supermoto experience?

Sprinkle in plenty of ground breaking contemporary styling, liberal doses of leading name componentry such as WP, Brembo, Magura, Pirelli and Keihin - and you'll be as excited as we are.

So, get off your butt, get down to your nearest CCM dealer and onto the all new CCM 404.

It's what mud was made for.







CCM Motorcycles' world-beating reputation is founded on machines that combine superb handling and performance with the proven reliability guaranteed by the use of the highest quality components...

...that reputation has just taken a massive leap forward.







The CCM 404 has created a new standard in its class, by combining weight, performance, handling, style and reliability in a package that we believe is unbeatable.

At the heart of this totally new design is a lightweight frame using geometry that's picking up rave reviews from experienced riders across the world for superb handling on every type of surface - on-road or off.

A triple box section swinging arm adds incredible strength, whilst a serious WP off-road suspension specification (48mm forks, full PDS shock so no linkage requirement) saves weight and helps keep the high spec Pirelli rubber and competition wheels where they need to be. Sometimes that's stuck to the track - sometimes you might choose to give it a bit of air and save the tread!

A 398cc single cylinder, water-cooled engine - matched to a Keihin FCR carb - gives smooth and progressive power right across the rev range. Twist the grip and there's all the acceleration that such a nimble machine needs - and more than enough torque on tap to get you through the wettest, muddiest ground with ease.

But this machine is called a Dual Sport for a very good reason - as you'll discover when you take a 404DS sporting the 17" rims and versatile Pirelli MT60's for a blast. Find a twisty country lane - or take it into the middle of town - you'll be equally impressed and entertained.

You'll benefit from the superb and comprehensive electronic instrumentation of the 404 - speedo, incremental trip meter (in mph or kph) and clock are housed in a stylish custom console.

In fact you'll enjoy the on-road performance so much, that you're bound to want to take full advantage of the Dual Sport capabilities - and order both the off-road and Supermoto wheels and tyres.

It's double the fun - for little more than the already competitive cost of this superb machine.





If you're committed to the life of off-road competition and you're serious about winning - then check out the CCM 404E Enduro machine.

This bike will blow you away - as it's starting to do in competition across Europe.

The 404E has all the style and sure footedness of the 404DS - but saves even more weight through its competition fuel tank, whilst remaining totally reliable and civilised enough for everyday use.

But when you factor in longer travel at both front and rear, a raised seat height and greater ground clearance than the DS, Pirelli MT83 tyres, the benefits of the electronic instrumentation that is a massive advantage in staged competition events - you'll see why it's built to win.



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ACCESSORIES AND MERCHANDISE

There are plenty of ways of making your 404 perfect for you – by choosing from a long and growing list of official CCM accessories.

It already includes an Enduro race can, belly pan and brush guards.

There's a comprehensive range of clothing and other merchandise too - all available from your CCM dealer.





Specifications

ENGINE Туре Water Cooling Displacement Bore Stroke **Compression Ratio** Starter System Ignition Lubrication System Carburettor Chain Battery Lubrication System CHASSIS Swinging Arm Sump Protection Forks Shocks Wheels Tyres Brakes Brake Discs **Fuel Tank** Exhaust Silencer Instruments Tacho/Speedo/Trip meter Seat Height

Ground Clearance

Front Wheel Travel

Rear Wheel Travel Rake & Trail

Wheel Base

Dry Weight Colours

Rack

Single cylinder, four stroke, DOHC Water 398cm³ 90mm 62.6mm 12.2:1 Electric Electronic CDI Dry Sump Keihin FCR39 520 Heavy-Duty O Ring YUASA 6.5Ah Dry Sump

Aluminium Triplebox Section Skid Plate

WP 48mm adjustable for Compression and Rebound WP PDS adjustable for Compression, Rebound and Preload Enduro 21"/18" / DS Trail 21"/18" / DS Moto 17"/17" Enduro Pirelli MT83 / DS Trail Pirelli MT21 / DS Moto Pirelli MT60 Brembo 2 - Piston Caliper (front) 1 - Piston Caliper (rear) Enduro 260/220 / DS Trail 260/220 / DS Moto 320/220 Enduro 8 Ltrs* / DS Trail 11 Ltrs* / DS Moto 11 Ltrs* Stainless Steel Stainless Steel

Electronic (by Acumen) Enduro 975mm / DS 950mm Enduro 383mm / DS 352mm Enduro 295mm / DS 275mm Enduro 280mm / DS 256mm Enduro 27.7°/121mm / DS Trail 28.5°/126mm / DS Moto 26.8°/84mm Enduro 1500mm / DS Trail 1501mm / DS Moto 1500mm Enduro n/a / DS Trail standard / DS Moto standard DS 124 kgs / Enduro 119 kgs* Silver *approximate

Everyone at CCM is passionate about our motorcycles – and many of us ride them everyday and compete on them too; so we know that sometimes it's not always the purchase price of the bike that's the deal breaker. That's one of the reasons why we provide not just a full 12 months manufacturer's warranty (conditions apply) – but why we are always looking to offer you the best finance and insurance packages we can negotiate on your behalf.

Check out our website at www.ccm-motorcycles.com or contact your dealer to see exactly how attractive we can make the prospect of owning a new CCM Motorcycle.

CCM dealer stamp

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Disclaimer: Specifications of the motorcycles featured in this brochure are constantly under review and improvement. Items shown may vary or be optional extras. Certain action photographs shown are not recommended as they could cause damage or injury. Design: Henderson Grime and Associates